

Qualifications Profile

Dynamic team player with extensive experience in the creative process of book creation. Possess well-developed written and verbal communication abilities. Accustomed to performing in a deadline-driven environment with an emphasis on working within budget requirements.

Professional Experience

WOLTERS KLUWER HEALTH - LIPPINCOTT WILLIAMS & WILKINS – Philadelphia, PA 2005–Present **Senior Designer - Book Division**

Responsible for all aspects of cover and interior design for 50-60 medical book titles per year. Includes maintaining budgets and schedules for each title, art directing freelance designers, purchasing original and stock art.

- Collaborate with editorial, marketing teams and authors to create visually appealing, market-leading titles.
- Design and produce additional ancillary materials including workbooks, CD and DVD packaging for many frontlist titles.
- Created and organized standard interior design library for reuse saving \$30,000 per year.

R & B, INC. – Colmar, PA 2003–2005 **Catalog Designer**

Employed as Catalog Designer responsible for design and composition of three automotive aftermarket catalogs simultaneously. Worked closely with project management and sales team to create consistent themes and content across all catalogs as well as tracking and scheduling.

- Designed packaging, print collateral and magazine ads for R&B house brands in addition to national account customers AutoZone, NAPA and Advance Auto Parts.

NESBITT GRAPHICS, INC. – Fort Washington, PA 1998–2003 **Vice President of Creative Services**

Creative Services Director for prepress graphic arts company. Managed 7-person art and design division. Design of 1- to 4-color books for medical, college, an ELHI markets as well as illustrative and technical art program creation.

- Established Creative Division for startup company developing overall design direction and philosophy.
- Responsible for staffing, training, estimating, budgets and schedules.

RUTTLE SHAW & WETHERILL, INC. – Fort Washington, PA 1994–1998 **Graphic Designer**

Graphic Designer for prepress graphic arts/compositor. Projects consisted of designing, paging and creating art programs for 1- to 4-color college-level titles. Paged books using Quark Xpress extensions such as Autopage and Powermath. Responsible for preflighting, PDF workflow, portfolio preparation and corporate marketing materials.

Professional Experience (CONTINUED)

THOMAS JEFFERSON UNIVERSITY – Philadelphia, PA
Graphic Designer

1991–1994

Graphic Designer in Medical Media Services. Responsible for layout, design and execution of collateral print materials for teaching purposes.

COYLE DRUDING COMMUNICATIONS – Philadelphia, PA
Co-owner of Graphic Design Studio

1986–1991

Owned and operated design partnership. Solely responsible for design concept through production of printed materials which included: brochures, newsletters, newspaper and magazine ads, corporate identity packages, display signage and stuffers. Also served as account executive for certain clients.

COASTAL COMPOSITION – Atlantic City, NJ
Graphic Designer

1983–1986

Graphic Designer in design studio/typesetting shop. Duties included design, layout, type specification, paste up of mechanicals for various collateral print pieces as well as stat camera/darkroom work.

Educational Background

Associate Degree – Hussian School of Art, 1983

Technical Proficiency

Macintosh and PC Platform

Quark Xpress 8

Adobe Illustrator CS5

Adobe Photoshop CS5

Adobe InDesign CS5

Adobe Acrobat CS5

Microsoft Office